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## **Effectiveness of Telemedicine in Reducing Maternal** Mortality Rates in Underserved Regions of Indonesia

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#### **Abstract**

Maternal mortality remains a critical issue in underserved regions of Indonesia, where access to healthcare is limited due to geographical and socioeconomic barriers. This study aims to evaluate the effectiveness of telemedicine in reducing maternal mortality rates in these regions. A quantitative approach was employed, using pre- and post-intervention data collected from 500 pregnant women and healthcare providers across rural Indonesia. The findings demonstrate a significant reduction in maternal mortality rates from 35.2 to 22.1 deaths per 100,000 live births (p = 0.005), along with improvements in healthcare access, consultation frequency, and hospital visits. Furthermore, telemedicine usage increased from 30% to 85% (p = 0.000), indicating widespread acceptance of remote consultations. While some challenges, such as technical issues and lack of personal interaction, were noted, the overall impact of telemedicine was positive. The results suggest that telemedicine interventions are a promising strategy to reduce maternal mortality in low-resource settings and highlight the need for enhanced infrastructure and user training to maximize its benefits.

#### INTRODUCTION

Maternal mortality remains a significant public health issue in many low- and middle-income countries (LMICs), with Indonesia being no exception. Despite substantial progress in improving maternal health, Indonesia continues to experience high maternal mortality rates, particularly in rural and underserved regions (Badan Pusat Statistik, 2021). According to the World Health Organization (WHO), maternal mortality is primarily caused by complications during pregnancy, childbirth, and the postpartum period, which are exacerbated by limited access to quality healthcare services in remote areas (World Health Organization, 2020). In response to this challenge, telemedicine has emerged as a promising solution to improve access to healthcare services in areas where healthcare infrastructure is insufficient (Klopper et al., 2021; Ayo-Farai et al., 2023; Chowdhury et al., 2021; Ezeamii et al., 2024).

Telemedicine, the use of digital communication technologies to deliver healthcare services remotely, has been utilized globally to address the gaps in healthcare accessibility, especially in underserved and rural regions (Oh et al., 2018; Batool & Lopez, 2023). In Indonesia, telemedicine has gained attention as a potential tool to enhance maternal healthcare by enabling remote consultations, monitoring, and support, particularly in regions where the number of healthcare professionals is limited (Yohana et al., 2022). Telemedicine offers the possibility of improving early diagnosis, providing expert consultations, and facilitating continuous monitoring of high-risk pregnancies, which are critical for preventing maternal deaths (Mishra et al., 2021; Iacoban et al., 2024; Eswaran et al., 2024).

Despite the potential benefits of telemedicine, its effectiveness in reducing maternal mortality rates in underserved regions remains unclear, and there is limited empirical evidence evaluating its impact in the context of Indonesia (Jing et al., 2021). Previous studies on telemedicine's role in maternal health have shown positive outcomes in other regions, such as Sub-Saharan Africa and Latin America, where telemedicine helped improve maternal care by providing timely information and remote support to pregnant women (Gagnon et al., 2016; Martinez et al., 2020). However, these studies may not directly translate to the Indonesian context due to differences in healthcare systems, technology infrastructure, and cultural factors (Sundararajan et al., 2018; Rahman, 2024; Nugroho et al., 2024).

This study aims to evaluate the effectiveness of telemedicine in reducing maternal mortality rates in underserved regions of Indonesia in 2024. Specifically, the study will assess how telemedicine interventions such as remote consultations and monitoring impact maternal health outcomes, including mortality rates, in regions with limited healthcare access. By understanding the relationship between telemedicine implementation and maternal mortality, the study will provide valuable insights into the feasibility and scalability of telemedicine as a tool for improving maternal health in Indonesia (Kayika et al., 2024). Furthermore, it will explore the barriers to the widespread adoption of telemedicine, such as technological, infrastructural, and social challenges, and suggest policy recommendations for overcoming these barriers.

Despite substantial improvements in healthcare access across Indonesia, maternal mortality rates remain disproportionately high in underserved regions, particularly in rural and remote areas. These areas are often characterized by limited healthcare infrastructure, a shortage of skilled healthcare workers, and difficulties in accessing timely medical care, all of which contribute to maternal deaths that are largely preventable with proper interventions. The Indonesian government has made efforts to address these disparities, yet significant gaps remain, particularly in terms of maternal health outcomes.

Telemedicine, a rapidly growing method of healthcare delivery that utilizes technology to provide remote consultations and medical advice, has emerged as a promising solution to mitigate some of these challenges. By enabling healthcare professionals to remotely monitor pregnancies, provide consultations, and offer timely medical interventions, telemedicine has the potential to improve maternal health outcomes in underserved regions. However, there is limited empirical evidence regarding the effectiveness of telemedicine in reducing maternal mortality rates specifically in Indonesia, particularly in its most remote regions. The current lack of data on the effectiveness and impact of telemedicine in the context of Indonesia's healthcare system underscores the need for a comprehensive study that explores its potential to reduce maternal mortality. This study aims to assess whether telemedicine interventions can effectively reduce maternal mortality rates in underserved regions of Indonesia, and if so, what factors influence its success or failure.

#### **METHODS**

This study employed a quantitative research design to assess the effectiveness of telemedicine in reducing maternal mortality rates in underserved regions of Indonesia. The research utilized a comparative study approach, analyzing maternal mortality data before and after the implementation of telemedicine interventions. The following sections detail the methods used in this study.

## Research Design

A quasi-experimental design was adopted to evaluate the impact of telemedicine on maternal mortality rates. The study compared maternal mortality rates and healthcare access in regions that implemented telemedicine solutions with regions that did not, over a period of one year (2024). The study also incorporated surveys and interviews with healthcare professionals and pregnant women to gather data on their experiences and perceptions of telemedicine.

## Population and Sample

The target population for this study included pregnant women and mothers in underserved regions of Indonesia. These regions were selected based on their high maternal mortality rates and limited access to healthcare services. The sample was drawn using a stratified random sampling technique, which ensured representation from various regions with different levels of access to telemedicine services.

The study included Healthcare providers (doctors, nurses, midwives) working in rural health clinics and hospitals that implemented telemedicine. And Pregnant women and new mothers who received telemedicine consultations as part of their prenatal and postnatal care. The sample size was determined based on power analysis, ensuring that it was large enough to detect significant differences in maternal mortality rates.

#### **Data Collection**

Maternal Mortality Data: Official maternal mortality data from local health departments and hospitals were used to measure pre- and post-intervention mortality rates. This data was obtained from health records and official reports. Surveys and Questionnaires: Surveys were distributed to both healthcare providers and pregnant women. These surveys included questions on the effectiveness, accessibility, and perceived benefits of telemedicine. The surveys were designed to gather both qualitative and quantitative data regarding telemedicine experiences and satisfaction levels. Interviews: In-depth interviews were conducted with a subset of healthcare providers and pregnant women to obtain detailed insights into the challenges and successes they experienced with telemedicine. These interviews were semi-structured, allowing for flexibility in exploring individual experiences. Telemedicine Usage Data: Data on telemedicine usage, such as the number of consultations, frequency of follow-ups, and types of interventions, were also collected. This data helped assess the reach and adoption of telemedicine services in the selected regions.

## Variables

Independent Variable: Telemedicine intervention, which included remote consultations, monitoring of high-risk pregnancies, and digital health education. Dependent Variable: Maternal mortality rates, measured before and after the implementation of telemedicine. Control Variables: Socioeconomic status, age, education level, and geographical location were controlled for, as these factors could influence maternal mortality rates.

## **Data Analysis**

Data analysis was conducted using both descriptive and inferential statistics:

Descriptive Statistics: Frequency distributions, means, and standard deviations were calculated to summarize demographic data and the usage of telemedicine services. Inferential Statistics: Paired t-tests and chi-square tests were used to compare maternal mortality rates before and after the telemedicine intervention. Regression analysis was performed to examine the relationship between telemedicine usage and maternal mortality rates, controlling for other factors.

A significance level of p < 0.05 was considered for all statistical tests, and SPSS software was used for data analysis.

#### RESULTS AND DISCUSSION

## **Demographic Characteristics of Participants**

The demographic characteristics of the participants in this study were analyzed to provide an understanding of the sample composition. This section includes information about the healthcare providers and pregnant women who participated in the study.

Table 1. Demographic Characteristics of Healthcare Providers and Pregnant Women

Category	Healthcare Providers (n=50)	Pregnant Women (n=200)
Age (years)	Mean = $35$ , SD = $5$	Mean = $28$ , SD = $6$
Gender	Male = 10, Female = 40	Female = 200
Education	High School = 5, Bachelor's =	Primary = 50, Secondary =
Level	30, Master's = 15	100, Tertiary = 50
Region	Urban = 20, Rural = 30	Urban = 50, Rural = 150

Healthcare Providers: A total of 50 healthcare providers participated in the study. The majority of the healthcare providers were female (80%), with 10 males. The age of healthcare providers ranged from 25 to 55 years, with a mean age of 35 years (SD = 5). Regarding education level, most healthcare providers had a bachelor's degree (60%), followed by 30% with a master's degree, and 10% with only a high school education. The healthcare providers worked in a combination of urban (40%) and rural (60%) regions.

Pregnant Women: A total of 200 pregnant women participated in the study, with all participants being female. The participants' ages ranged from 18 to 45 years, with a mean age of 28 years (SD = 6). In terms of education, 25% had completed primary school, 50% had attended secondary school, and 25% had tertiary education. Geographically, the participants were from both urban (25%) and rural (75%) areas, reflecting the underserved regions targeted by the telemedicine intervention.

#### Telemedicine Usage Data

The usage of telemedicine services by healthcare providers and pregnant women was evaluated to determine the extent to which telemedicine was utilized in the target regions. The data gathered included the types of telemedicine services used and the frequency of use by participants.

Table 2. Telemedicine Usage by Healthcare Providers and Pregnant Women

Telemedicine Service	Healthcare Providers (n=50)	Pregnant Women (n=200)	Percentage of Use
Remote Consultations	85%	90%	87.5%
Remote Monitoring	75%	75%	75%

Digital Health Education	70%	80%	75%
Follow-Up Consultations	65%	65%	65%

Healthcare Providers: Healthcare providers reported using various telemedicine services to monitor and consult with pregnant women. The majority of healthcare providers (85%) used telemedicine for remote consultations, 75% used it for remote monitoring of high-risk pregnancies, and 70% provided digital health education to pregnant women. Follow-up consultations were also a common service, with 65% of healthcare providers utilizing telemedicine to conduct postnatal follow-up visits. Pregnant Women: Pregnant women in the study used telemedicine services to receive consultations, education, and monitoring. A high percentage (90%) of pregnant women used telemedicine for remote consultations with healthcare providers. About 75% of pregnant women reported using telemedicine for regular monitoring of their pregnancies, and 80% accessed digital health education through telemedicine platforms. Follow-up consultations were reported by 65% of pregnant women.

The results show a high adoption of telemedicine services by both healthcare providers and pregnant women, with remote consultations being the most commonly used service across both groups. Healthcare providers and pregnant women alike reported that telemedicine significantly facilitated their communication, particularly in underserved regions where in-person visits are often difficult due to geographical barriers.

Remote consultations were utilized by the majority of healthcare providers (85%) and pregnant women (90%), highlighting that telemedicine played a vital role in providing access to healthcare advice and support. This is particularly important in remote areas where healthcare access is limited. Remote monitoring of high-risk pregnancies was also a key feature of the telemedicine service, used by 75% of healthcare providers and pregnant women. This service enabled continuous surveillance of maternal health, allowing for early detection of complications and timely interventions, which is critical in reducing maternal mortality.

The use of digital health education was slightly higher among pregnant women (80%) compared to healthcare providers (70%), suggesting that pregnant women were more actively engaged with educational resources. This is indicative of the importance of educating women on maternal health, prenatal care, and postnatal care practices, which could contribute to better health outcomes. Finally, follow-up consultations were used by 65% of both healthcare providers and pregnant women, indicating that telemedicine helped maintain continuity of care after childbirth, ensuring that mothers received the necessary postnatal support. These high usage rates suggest that telemedicine was well-received by both healthcare providers and pregnant women in the studied regions, and that it effectively enhanced access to healthcare services, even in geographically isolated areas.

## Maternal Mortality Rates Before and After Implementation

The primary objective of this study was to assess the impact of telemedicine on maternal mortality rates in underserved regions of Indonesia. Data on maternal mortality rates were collected for a period of one year before and after the implementation of telemedicine interventions. The following table compares maternal mortality rates in regions where telemedicine services were implemented.

Table 3. Maternal Mortality Rates Before and After Telemedicine Implementation

Region	Maternal Mortality Rate Before Telemedicine (per 100,000 live births)	Maternal Mortality Rate After Telemedicine (per 100,000 live births)	Difference	p- value	
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Urban	28.5	18.3	-10.2	0.042
Rural	41.5	25.7	-15.8	0.021
Overall	35.2	22.1	-13.1	0.005

Maternal Mortality Rates: Before the implementation of telemedicine, the maternal mortality rate in the selected regions was significantly high. The average maternal mortality rate before the intervention was 35.2 deaths per 100,000 live births. After the introduction of telemedicine, the maternal mortality rate decreased to 22.1 deaths per 100,000 live births, representing a reduction of 37.2%. This reduction in maternal mortality suggests a positive impact of telemedicine on improving maternal health outcomes.

The results show a significant reduction in maternal mortality rates following the introduction of telemedicine in both urban and rural regions. Specifically, the maternal mortality rate decreased by 10.2 deaths per 100,000 live births in urban areas (from 28.5 to 18.3), and by 15.8 deaths per 100,000 live births in rural areas (from 41.5 to 25.7). These reductions reflect the increased access to healthcare services facilitated by telemedicine, particularly for remote populations who had previously faced difficulties in accessing skilled healthcare providers. The overall reduction in maternal mortality, from 35.2 to 22.1 deaths per 100,000 live births (a decrease of 37.2%), is statistically significant (p = 0.005), indicating that telemedicine had a measurable impact on improving maternal health outcomes.

The p-values for both urban and rural regions (0.042 and 0.021, respectively) are also significant, suggesting that the reduction in maternal mortality rates in both settings was not due to random chance but likely a result of the telemedicine intervention. This finding supports the hypothesis that telemedicine has a positive effect on reducing maternal mortality in underserved areas, and particularly in rural regions, where access to healthcare services is more limited.

## Effectiveness of Telemedicine in Reducing Maternal Mortality

The primary goal of this study was to assess the effectiveness of telemedicine in reducing maternal mortality rates in underserved regions of Indonesia. This section presents the results of the statistical analysis conducted to examine the relationship between the use of telemedicine services and the reduction in maternal mortality rates. The analysis was carried out using regression analysis to determine the strength of the relationship between telemedicine usage and maternal mortality reduction, controlling for other factors such as region, healthcare access, and socioeconomic status. The regression model indicated a strong negative correlation between the increased use of telemedicine and maternal mortality rates.

Table 4. Regression Analysis for Telemedicine Usage and Maternal Mortality Reduction

Variable	Coefficient	Standard Error	t-value	p-value
Telemedicine Usage (%)	-1.2	0.4	-3.0	0.003
Region (Rural vs. Urban)	-0.9	0.3	-3.0	0.005
Socioeconomic Status	-0.2	0.1	-2.0	0.040
Healthcare Access	-0.3	0.2	-1.5	0.130

The regression analysis supports the hypothesis that increased usage of telemedicine is associated with a reduction in maternal mortality rates in underserved regions of Indonesia. The coefficient of -1.2 for telemedicine usage indicates that a 10% increase in the use of telemedicine services is associated with a decrease of 1.2 maternal deaths per 100,000 live births. This suggests a significant, albeit moderate, reduction in maternal mortality with increased telemedicine utilization, particularly when considering the overall public health context.

The statistical significance of this result (p = 0.003) further strengthens the conclusion that telemedicine plays an effective role in improving maternal health outcomes. The regional differences were also noteworthy, with rural areas experiencing a stronger reduction in maternal mortality compared to urban areas. This finding suggests that telemedicine has a particularly pronounced impact in areas with limited healthcare infrastructure, where access to skilled healthcare professionals and timely interventions is often a challenge. Additionally, the regression model also indicated that socioeconomic status had a modest influence on maternal mortality rates (coefficient = -0.2, p = 0.040). While not as strong as the impact of telemedicine, this suggests that women from lower socioeconomic backgrounds may benefit more from telemedicine interventions, likely due to their limited access to healthcare services.

## Access to Healthcare Services (Pre- and Post-Intervention)

This section evaluates the impact of telemedicine on access to healthcare services, focusing on the changes observed before and after the implementation of telemedicine interventions. The data collected measured the frequency of healthcare consultations, hospital visits, and overall healthcare access in both urban and rural regions.

Table 5. Access to Healthcare Services Before and After Telemedicine Interv	vention
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Healthcare Service	Before Telemedicine (n=200)	After Telemedicine (n=200)	Difference	p- value
Healthcare Consultations (per year)	2.4	5.1	+2.7	0.001
Hospital Visits (per year)	1.5	3.2	+1.7	0.001
Remote Consultations (%)	30%	85%	+55%	0.000
Rural Area Consultations (per year)	1.8	4.7	+2.9	0.002
Rural Area Hospital Visits (per year)	1.3	3.2	+1.9	0.004

The data reveal a significant improvement in access to healthcare services following the implementation of telemedicine. The increase in healthcare consultations from 2.4 to 5.1 consultations per year (a difference of +2.7 consultations) highlights the substantial role of telemedicine in facilitating more frequent engagement between pregnant women and healthcare providers. The p-value of 0.001 confirms that this improvement is statistically significant. Similarly, the increase in hospital visits, from 1.5 to 3.2 visits per year, demonstrates that telemedicine has contributed to better healthcare access, particularly for follow-up care and high-risk pregnancies. The pvalue of 0.001 suggests that the increase in hospital visits is highly significant. The most notable finding is the surge in remote consultations, which increased from 30% before the intervention to 85% after the intervention, representing a 55% increase in remote consultations. This result is strongly significant (p = 0.000), suggesting that telemedicine has substantially facilitated access to healthcare services, particularly for rural and hard-to-reach populations. In rural areas, where healthcare access was previously more limited, there was a significant improvement. Consultations increased from 1.8 to 4.7 consultations per year (+2.9), and hospital visits increased from 1.3 to 3.2 visits per year (+1.9), both of which were statistically significant (p = 0.002 and p = 0.004, respectively). This indicates that telemedicine was especially

effective in improving healthcare access in rural areas, which is crucial in reducing maternal mortality in underserved regions.

## Perceived Benefits and Challenges of Telemedicine

This section presents the findings from surveys administered to both healthcare providers and pregnant women to evaluate their perceptions of the benefits and challenges of telemedicine in maternal healthcare. The data collected from the surveys aimed to understand how both groups experienced telemedicine and what they saw as the advantages and obstacles to its use.

Table 6. Perceived Benefits and Challenges of Telemedicine

Perception	Healthcare Providers (n=50)	Pregnant Women (n=200)	Percentage (%)
Perceived Benefits			
Improved access to	90%	85%	87.5%
healthcare	90%	0370	07.370
Reduced travel	80%	75%	77.5%
requirements	00 /0	13/0	11.570
Faster response times and	70%	75%	72.5%
timely interventions	7070	7 3 /0	12.570
Perceived Challenges			
Technical issues (poor	60%	25%	42.5%
internet, device issues)	00 /0	23/0	42.370
Lack of personal interaction	30%	40%	35%
Difficulty navigating	0%	30%	15%
platforms	U 70	30%	1370

The results reveal that both healthcare providers and pregnant women generally had positive perceptions of telemedicine, with some notable differences in their experiences and concerns.

Improved access to healthcare was the most widely acknowledged benefit, with 90% of healthcare providers and 85% of pregnant women recognizing telemedicine as an effective tool for improving healthcare access, particularly in underserved and rural areas. This aligns with the earlier findings showing a significant increase in healthcare consultations and hospital visits post-intervention. Reduced travel requirements was also a prominent benefit, as both groups acknowledged the convenience of receiving care without needing to travel long distances. This was particularly important for pregnant women in rural areas, where travel to healthcare facilities can be difficult and time-consuming. Both healthcare providers (70%) and pregnant women (75%) noted faster response times and timely interventions as key advantages, which suggests that telemedicine has facilitated quicker access to medical advice and care, potentially preventing complications and reducing delays in treatment.

Technical issues were a significant challenge for healthcare providers (60%), who reported difficulties with poor internet connections and device malfunctions that hindered the quality and reliability of telemedicine consultations. This was less of a concern for pregnant women (25%), indicating that healthcare providers may face more barriers in terms of technical infrastructure compared to the patients themselves. Both groups recognized the lack of personal interaction as a challenge, with 40% of pregnant women and 30% of healthcare providers citing this as a drawback of telemedicine. This suggests that while telemedicine provides convenience and accessibility, it may lack the human connection that comes with inperson consultations, which could impact patient satisfaction and trust. Difficulty navigating platforms was a challenge for 30% of pregnant women, pointing to the

need for better user education and more intuitive telemedicine platforms to enhance the experience for less tech-savvy users. However, it is worth noting that healthcare providers did not report this issue, suggesting that the technological barriers may be more significant for patients rather than healthcare professionals.

## Statistical Significance of Findings

This section presents the results of the statistical tests used to determine the significance of the observed changes in maternal mortality rates, access to healthcare services, and perceived benefits and challenges of telemedicine. To assess whether the observed differences before and after the intervention were statistically significant, we employed a series of statistical tests, including paired t-tests for continuous variables (maternal mortality rates, healthcare consultations, hospital visits) and Chi-square tests for categorical data (telemedicine usage, perceived benefits, and challenges).

Table 7. Statistical Significance of Key Findings

Variable	Pre- Intervention	Post- Intervention	Statistical Test	p- value
Maternal Mortality Rate (per 100,000)	35.2	22.1	Paired t-test	0.005
Healthcare Consultations (per year)	2.4	5.1	Paired t-test	0.001
Hospital Visits (per year)	1.5	3.2	Paired t-test	0.001
Telemedicine Usage (Remote Consultations)	30%	85%	Chi-square test	0.000
Perceived Improved Access to Healthcare	85%	90%	Chi-square test	0.001
Perceived Reduced Travel	75%	80%	Chi-square test	0.012
Perceived Faster Response Times	75%	70%	Chi-square test	0.035
Technical Issues	60%	25%	Chi-square test	0.002
Lack of Personal Interaction	30%	40%	Chi-square test	0.021

Maternal Mortality Rates: The paired t-test for maternal mortality rates showed a significant reduction in maternal mortality from 35.2 to 22.1 deaths per 100,000 live births (p = 0.005), indicating that telemedicine contributed to a meaningful decrease in maternal mortality. Access to Healthcare Services: The paired t-tests for healthcare consultations and hospital visits also showed statistically significant improvements. The number of consultations per year increased from 2.4 to 5.1 (p = 0.001), and the number of hospital visits per year increased from 1.5 to 3.2 (p = 0.001), demonstrating that telemedicine enhanced access to healthcare. Telemedicine Usage: The Chi-square test for telemedicine usage showed a significant increase in the number of remote consultations, with 85% of pregnant women reporting use of telemedicine post-intervention compared to 30% pre-intervention (p = 0.000). Perceived Benefits and Challenges: The Chi-square test for perceived benefits (access to healthcare, reduced travel, and faster response times) and challenges (technical issues, lack of personal interaction, and platform navigation difficulties) revealed significant associations between the intervention and improved perceptions. For example, 90% of healthcare providers and 85% of pregnant women reported improved access to healthcare post-intervention (p = 0.001 for both groups).

The results demonstrate that telemedicine interventions have a statistically significant impact on maternal healthcare outcomes in underserved regions. The significant findings include, Maternal Mortality Rate: The paired t-test showed a significant reduction in maternal mortality rates, from 35.2 to 22.1 deaths per 100,000 live births (p = 0.005). This indicates that telemedicine interventions were effective in reducing maternal mortality, which is a key outcome of the study.cHealthcare Consultations and Hospital Visits: Both the number of healthcare consultations (p = 0.001) and hospital visits (p = 0.001) showed a significant increase after the intervention. This suggests that telemedicine not only improved access to healthcare but also facilitated more frequent and timely medical visits, which are essential for maternal health. Telemedicine Usage: The Chi-square test revealed a significant increase in the use of telemedicine for remote consultations (p = 0.000), highlighting the broad acceptance of telemedicine as a healthcare delivery method. This increase in telemedicine usage aligns with the improvements in healthcare access observed earlier. Perceived Benefits: Both healthcare providers and pregnant women reported significant improvements in access to healthcare (p = 0.001), with many recognizing the reduction in travel and faster response times. This finding supports the idea that telemedicine addresses the geographical and logistical barriers to healthcare, especially in rural and underserved areas. Challenges: Some challenges persisted despite the overall benefits, including technical issues (p = 0.002) and the lack of personal interaction (p = 0.021). These challenges were particularly evident among healthcare providers and some pregnant women who felt that telemedicine lacked the human touch of in-person consultations.

The findings of this study demonstrate that telemedicine has made a measurable contribution to reducing maternal mortality in underserved regions of Indonesia. Rather than simply confirming that rates declined after the intervention, the results highlight a broader transformation in how maternal healthcare is accessed and delivered. This discussion interprets those outcomes by examining the mechanisms behind the reduction in maternal deaths, their alignment with previous literature, and their implications for health policy and system development.

The decline in maternal mortality following the introduction of telemedicine can be understood as the result of multiple reinforcing mechanisms. Telemedicine improved both the frequency and timeliness of interactions between healthcare providers and pregnant women, which allowed earlier detection of complications and more consistent follow-up care. In many rural settings, long distances and poor infrastructure previously delayed medical attention, often turning manageable conditions into life-threatening emergencies. Remote consultations bridged this access gap by allowing women to seek medical advice without leaving their communities. This mechanism supports existing theoretical models linking healthcare accessibility and mortality reduction, such as the "continuum of care" framework emphasized by the WHO, which argues that consistent engagement with healthcare services throughout pregnancy and postpartum is critical to survival outcomes.

When compared with prior international studies, these findings reinforce and extend existing evidence. Studies in Sub-Saharan Africa and South Asia have shown that telemedicine can lower maternal mortality by improving access to skilled healthcare providers. However, this study adds contextual evidence from Indonesia, demonstrating that telemedicine can be effective even in a geographically fragmented archipelago with limited digital infrastructure. Unlike high-income settings where telemedicine complements robust systems, in Indonesia it operates as a compensatory mechanism for structural deficiencies in the healthcare network. This distinction underscores that telemedicine's effectiveness is not solely technological

but also social and organizational, depending on how well it integrates into existing local health structures.

The larger effect observed in rural areas highlights how telemedicine mitigates geographic inequalities in healthcare access. Rural women often face structural disadvantages, including fewer health facilities, limited transport, and shortage of trained personnel (Behera et al., 2022; Maganty et al., 2023). By providing remote links to professional advice and early triage, telemedicine lessens these disparities. This finding aligns with the broader equity-based perspective in public health, suggesting that technology-enabled interventions can help close access gaps if accompanied by adequate training and support systems. However, the persistence of technical barriers and connectivity issues indicates that without infrastructural investment, the benefits of telemedicine may remain unevenly distributed (Khayru & Issalillah, 2022).

Perceptions of healthcare providers and patients further illuminate the human dimension of telemedicine implementation. While most participants appreciated the accessibility and convenience of digital consultations, concerns about reduced personal interaction reveal a cultural and psychological dimension to care that technology alone cannot replace. This sentiment echoes global debates on the depersonalization of healthcare in digital contexts. The challenge for policymakers, therefore, is to design hybrid systems that preserve the empathetic elements of inperson care while leveraging the efficiency of telehealth (Adeghe et al., 2024; Olorunsogo et al., 2024). In Indonesia, this could take the form of integrating periodic in-person visits with remote monitoring, ensuring both emotional reassurance and medical safety.

From a policy standpoint, the results underscore the importance of embedding telemedicine into Indonesia's maternal health strategy, particularly within the *Puskesmas* (community health center) framework (Bakalar, 2022; Ayo-Farai et al., 2023). Institutionalizing telemedicine would require coordinated investment in internet infrastructure, standardized platforms, and training programs for healthcare professionals and users. Beyond infrastructure, success also depends on regulatory frameworks that address data privacy, professional accountability, and reimbursement mechanisms. The government's current push toward digital transformation in healthcare could provide the institutional foundation for scaling these initiatives.

Despite its promising results, this study also reveals several limitations that warrant attention in future research. The quasi-experimental design cannot entirely rule out confounding factors, such as concurrent improvements in local health programs or regional disparities in implementation quality. Moreover, the reliance on quantitative indicators may not capture the full complexity of user experiences, such as trust, satisfaction, and cultural acceptance (Barbazza et al., 2021). Future studies should incorporate qualitative methods to explore how gender norms, digital literacy, and community support influence the adoption and effectiveness of telemedicine. Longitudinal studies could also assess whether the reductions in mortality are sustainable over time and how telemedicine interacts with broader health system reforms.

#### CONCLUSION

This study highlights the significant role of telemedicine in reducing maternal mortality rates in underserved regions of Indonesia. Through the integration of remote consultations, telemedicine has improved access to healthcare services, facilitated more frequent medical visits, and enhanced early detection of complications, ultimately contributing to a reduction in maternal mortality rates. The findings suggest that telemedicine has the potential to address geographical,

logistical, and socioeconomic barriers to healthcare, particularly in rural areas where healthcare infrastructure is limited. Despite challenges such as technical issues and the lack of personal interaction, the overall benefits of telemedicine far outweigh these drawbacks. These results provide compelling evidence for the scalability of telemedicine interventions in maternal healthcare and underscore the need for continued investment in digital infrastructure and training to overcome technological barriers. The findings of this study not only contribute to the growing body of research on telemedicine but also offer valuable insights for policymakers looking to improve maternal health outcomes in low-resource settings.

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